## Sciad's news distribution service

Our bespoke <u>news distribution service</u> enables you to reach out to a highly targeted list of scientific journalists and editors, providing a cost-effective, measurable means of ensuring that your message reaches the right people at the right time.

We have trusted relationships with journalists and an extensive database of media contacts.



## How does it work?



We research and develop a relevant list of journalists and editors in specialist sectors, based on location and readership If needed, one of our talented science writers will work with you to write your press release, to ensure that it is attention-grabbing Distribution is staggered across time zones, to ensure that your press release achieves global reach Your release will be posted on sciadnewswire.com our high-impact, go-to source of trusted media information We can produce a media coverage report for you to share with colleagues, clearly showing where your news featured

## Get in touch

Our pay-as-you-go model means that our service is accessible to all – from biotech start-ups to more established players. Quotation provided upon request.

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